

Graphics

Security & Brand Protection

Chromazone® can add security and brand protection to many things. These can be interactive so that consumers are involved or concealed in conjunction with other security inks.

- Gift Certificates & Vouchers
- Cash Register Receipts
- Tickets
- Pay slips
- Bus Passes
- Doctor's Prescription Pads
- Proof of Purchase
- Certificates of Authenticity

Labels & Labelling

Chromazone® gives a visual display of temperature change.

- Product labelling to indicate correct consumption temperature such as beer, wine, Maple Syrup etc...
- Safety warning to indicate when products are too hot to use or touch such as depilatory wax etc...
- "Smart" labels to show correct storage temperatures for poultry, meat, dairy foods etc...

Promotional

Chromazone® is used to create interactive promotions.

- Interactive game cards to indicate whether the customer has won or not
- Magazine adverts and posters where the background changes when touched
- Hidden messages that appear when heated or cooled

Coatings

Chromazone® is used in various coatings to create many effects.

- Mugs that reveal images when hot drinks are added
- Paints that change colour when touched by children
- Papers for special effect packaging or brand protection.
- Leathers and textiles to create special effect clothing and footwear.

Plastics

Chromazone® used in concentrates to in turn create thermochromic plastics.

- Drinking Straws that change when cold drink passes through them.
- Baby feeding spoons which change colour if the food is too hot.
- Plugs to show when bath water is too hot.
- Toothbrushes, Pens, Key rings etc... all that change colour in your hand